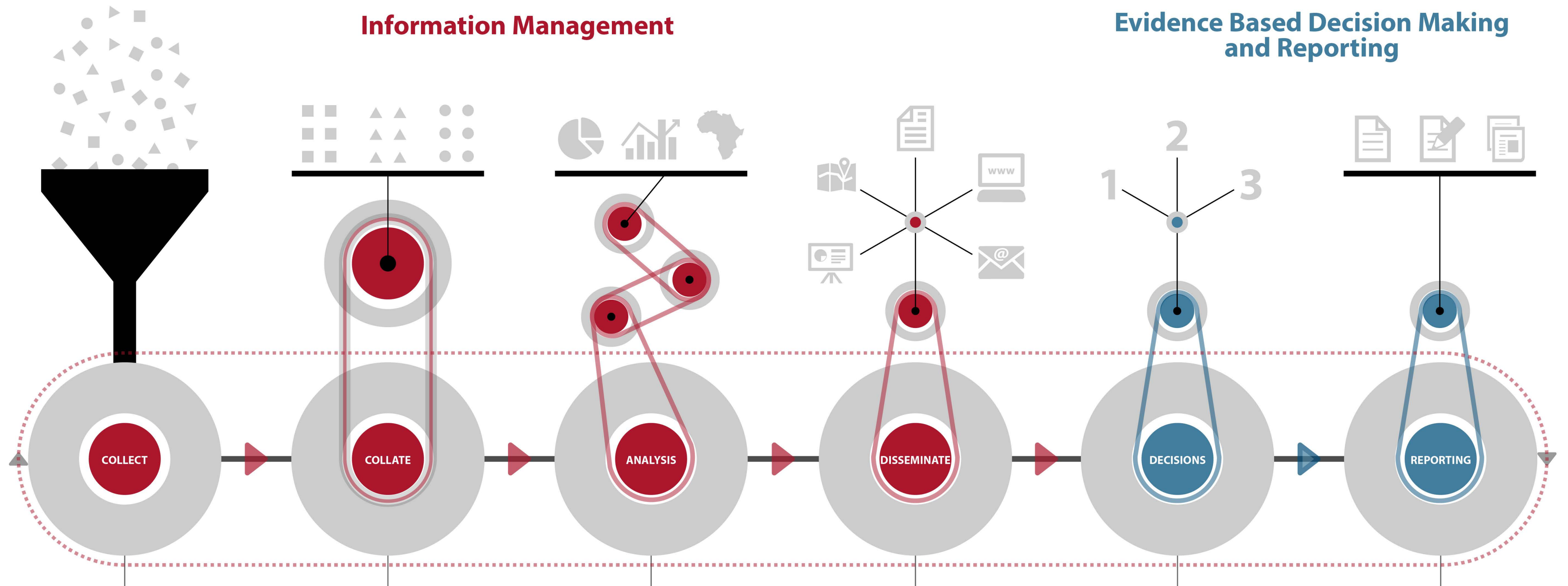


Disaster Information Cycle


Information Management

Evidence Based Decision Making and Reporting




COLLECT
 Media, Clusters (multi sector/multi organization groups who coordinate response), phone calls, face to face meetings, reports (UN, NGO, INGO, Govt), external (to Red Cross) assessments, National Society assessments, preexisting secondary data (world factbook), baseline/historical data, census data, base map.


COLLATE
 / clean
 / store
 / structure


ANALYSIS
 / graphs
 / charts
 / maps, etc.

 answer questions quickly...
 / what are the needs
 / what is the capacity
 / what outputs (activities) have been provided
 / what are the gaps
 / how do we relate to others (coordination).


DISSEMINATE
 / presentations
 / maps
 / printed copy
 / websites
 / email, etc.
 (different products for different needs)

1 2 3
DECISIONS
 (based on analysis)


REPORTING
 / situation reports
 / operations updates
 / communications products
 / plan of action, etc.